



Dear SOE Club Leader,

We are so thrilled that you have chosen to teach and train our next generation! There is nothing on the face of the planet like an SOE Club (E-Club). It is uniquely designed to meet the student where they are in this time of their life and to bring instruction and encouragement for you to become the best leader possible.

The following pages will give you the training to conduct your E-Club. Each session is written specifically for the students and for the busy leader in mind. Lesson plans are brief yet thorough. Each club meeting is outlined, so that in a few short minutes you and those working with you can pull together all the elements of a dynamite E-Club meeting.

SOE's mission is to see the work that has already gone into this notebook, combined with your own skill and passion, will make a dramatic difference in the next generation. We hope that your students will "experience" something new each time they meet with you and that they are challenged to become great leaders!

Thank you for your willingness to serve!

Living the experience,

John E. Stamper

John E. Stamper
President & Founder of Student Outdoor Experience



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I. CLUB INTRODUCTION

a. Mission

E-Clubs come together once a month or weekly for students to have an opportunity to be mentored, motivated and educated to become great sportsmen/women, conservationists and leaders in their homes, communities and the outdoors.

b. Goal and Gain

E-Clubs create an exciting venue for students to become more involved in the world of hunting, fishing and the great outdoors. As the number of students grows each year, additional E-Clubs will be developed across the United States and Canada.

Revenue from each year's membership will provide enhancement of the programs, products and staff. Student Outdoor Experience has a desire for each student to find the leader within him or her and to achieve their highest level of potential, which makes them the most successful leader in life.

II. WHY START AN E-CLUB?

a. Why E-Clubs

E-Clubs provide a chance for young people to belong – to be part of a group their own age, to learn new things and do fun things together. Through E-Clubs, young people have opportunities to:

- Learn new skills, gain knowledge, and develop positive attitudes.
- Develop and use their creative talents.
- Learn to make intelligent decisions and to solve problems.



- Develop a feeling of self-worth, while respecting the rights and privileges of hunting and the outdoors.

Launching an E-Club allows you to be a strategic partner carrying on the mission of Student Outdoor Experience (SOE). SOE educates the Next Generation and gives them the life skills they need to be great role models and leaders. We use our passion and the backdrop of fishing, hunting and the outdoors to teach students lessons related to character, integrity and vision. This is done with a focus to preserve our heritage and sport.

b. Getting Started

You are on your way to becoming part of one of the most valuable partners with Student Outdoor Experience. Becoming a leader of an E-Club singles you out as a very special person willing to dedicate time and expertise for the sake of our next generation.

c. E-Club Success

Leaders

Qualified leaders are the driving force behind all successful E-Clubs. Leaders must be the type of individual who always demands safety and proper techniques for archery and firearms. A leader is a mentor who inspires, encourages, leads by example, and earns the respect and admiration of its members. We recommend that the leader(s) become NRA Range certified along with taking the NASP Basic Archery Training or equivalent through your state Department of Natural Resources. We can help you connect to these agencies.



Members

The key to any successful club is having members. Members are the backbone of a club that will ensure its success. Each student and volunteer become members of Team SOE. Their membership supports their local club with resources, expenditures and insurance.

Community Awareness

Your club can play an important role within the community, but only if the community knows about it. Take every opportunity to promote the club and its members. Write articles for the local newspapers, invite community leaders, fish and game representatives, law enforcement officers and those that will have a significant impact on the students are leading, to attend or speak at your club. You will also be able to post your information and pictures on your States SOE Facebook page

SOE Clubs Leaders and Personnel

These people can be your greatest allies! Publicize the accomplishments and achievements of your participants. Ask for support and recognition from local businesses. Providing a wholesome activity for your club is a valuable asset to any community.

III. FORMING THE CLUB

a. Electing Officers

Electing officers such as a president, vice president, secretary, treasurer, or a public relations director is **optional**. However, it does give the students ownership in their club and makes them feel proud of their accomplishments.



b. Responsibilities of E-Club Volunteers

Since E-Club volunteers act as representatives of Student Outdoor Experience they have the responsibility to:

- Conduct themselves in a courteous, respectful manner and exhibit good leadership and sportsmanship.
- Refrain from the use of physical or verbal abuse.
- Refrain from inappropriate or unwanted touching of youth or adults.
- Refrain from destructive, offensive or sexually inappropriate behavior.
- Refrain from the possession or use of alcoholic beverages during E-Clubs meetings and events.
- Avoid smoking and using tobacco products at E-Club events when youth are present.
- Respect the property of others, including clothing, personal items, equipment and facilities.
- Operate machinery, vehicles and other equipment in a responsible manner.
- Accept responsibility to promote and support Student Outdoor Experience and its mission to invest in the lives of students.

IV. BASIC FACTS ABOUT E-CLUBS:

a. Essential Club Elements

Helping ensure a quality life and skill building experience for youth, Team SOE has the following guidelines that should be part of every E-Club experience. Every club is expected to:

- Clearly state at least one club goal for a community service project



- Provide all members the opportunity to publicly demonstrate their learning.
- Meet at least eight times within a school year.
- Support service-learning projects throughout the year that connect club members with the community.
- Ensure that all adult volunteers are screened and club leaders have passed the SOE background check.
- Maintain an adult-to-youth ratio of one to ten.
- Encourage and support family involvement.

b. How Should Club Meetings Look?

The way club meetings are structured depends largely on the size of the group and the age of the members. Remember to keep the meeting interesting and to change the pace of the meeting every 15 minutes or so. The average attention span for youth ranges from 10 to 20 minutes. The E-Club meetings are divided into four parts:

- 1. Pre-Meeting:** This bridges the gap between the time members begin to arrive and the time the actual meeting begins. Activities for the pre-meeting time can include mixers, games or simply some hang-time.
- 2. Educational Programming:** Make sure that you have reviewed the lesson. It may involve special presentations or activities conducted by resource people, parents or other club members.
- 3. Curriculum Series:** Each series has a specific focus and theme. Each student should have a printed "Student Lesson". This resource guides them in what we call the **One-One-One** approach.

In each session, students will learn **one** leadership trait, dive into **one** 10way to apply these traits to their life.



Keeping it simple ensures that students walk away with something practical each club meeting teaching them the importance of our heritage and sport and the role they have in its preservation.

Sample topics and themes may include:

- Turkey Hunting & **DEDICATION**
- Fishing & **COURAGE**
- Wildlife Preservation & **PATIENCE**
- Archery & **VISION**
- Firearms & **CONFIDENCE**
- Deer Hunting & **TRUST**

4. Recreation/Refreshment/Social Activities:

Your imagination is the limit! Club gatherings can look however you would like. They can change in format. As a club, think about why members are involved and stay involved. What are they looking for? Then plan your club gatherings to meet those needs. Focus on parts that meet the club's needs for each meeting. Some meetings may focus entirely on hunting, fishing or community projects to help members accomplish their goals and learn new leadership and outdoor skills.

Remember E-Club should be fun! Celebrate accomplishments or just take time to focus on recreation once in awhile. Field trips and service-learning are great ways to build a club team. Provide opportunities for youth to plan and organize while having fun.

5. Sample Schedule:

To maximize the curriculum to its fullest potential each club should meet at least 8-10 times a year for at least an hour each time. The



hour can be broken down as the following:

- 10 min Hang Time
- 5 min Introduce lesson and play DVD
- 15 min Lesson Outline and Review
- 30 min Activity/Hands on How To Session

c. How big should an E-Club be?

We recommend that each E-Club must have at least 10 members. There is no maximum number. This often depends on the number of youth that are interested and the number of volunteers involved in the club and how they share the leadership.

What is most important is that E-Club members have opportunities for learning and leadership. Teen leaders can serve in club leadership roles. It is important to have a meeting space that supports the size of the club and is accessible for all members. Recruit additional leaders as the E-Club membership grows.

d. How are E-Club members and volunteers recruited?

Recruiting new club members is easy. If exciting things are happening in the club, word will get out. Start with your own children and other youth you know and their friends. It is important to recruit other adults to help with E-Club leadership. Parents of club members are often willing to help. Other possibilities include friends, local experts, retirees or people with a special area of interest that can teach. Remember the necessary volunteer applications and background checks.

e. Where do E-Clubs meet?

Where the club meets will probably be determined by the size of your club and available local meeting places. Gymnasiums or outside areas of the



school are great locations. Depending on the lesson, if you have a small activity that wouldn't require the students to move around much, you may keep your students in a classroom, but if the lesson, for example, is archery, you may want to schedule that meeting in your gym or outdoors. Many community groups and other organizations are willing to allow their facilities to be used for club activities. Facilities used for club meetings and activities should be accessible so all club members and leaders can attend.

f. How often does an E-Club meet?

The decision on how often your club meets should be determined by the needs and composition of the club and its members. We recommend that you meet a minimum of eight times a year although the lessons are written in a way to provide 10 meeting times per year or more if needed. Many clubs meet monthly, but you might want to consider meeting more frequently than that, especially if you have a club of young members. Frequent meetings can benefit a club by helping to maintain a high level of enthusiasm and keeping the members more involved.

g. What about insurance?

The safety of E-Club members and volunteers is critical. Registration forms with parent/guardian authorization is required for every student and volunteer and is vital for record keeping at the SOE headquarters. We will provide a letter of insurability for each club, which is liability insurance for ALL students and EVERY volunteer. A copy of the detailed coverage will also be sent to the club director to be reviewed.

h. What can you expect from the SOE staff?

Our National SOE Program Director is there to provide clear communication and will be there to support you with anything you need. Our staff can help promote your club during open-house and orientation to school newspapers and emails. We will stay in close contact during registration and launching the club. Then we will be available at anytime as we give insight on



activities or if you have any need downloading lessons or forms. **You will be receiving regularly scheduled communications like SOE e-blast, video-blogs, etc. These communication pieces will share fun facts and ideas for games, ice-breakers and activities. It will also introduce you to other leaders that you can connect with for encouragement and comradery.** Often they will contain registration instructions for future events. Occasionally, these forms may request information for SOE personnel. This information will help SOE provide the best resources and services available.

V. TIPS FOR CONDUCTING E-CLUB MEETINGS:

a. Communication with parents throughout the year

Consider holding a parent meeting within the first 30 days of your club time. While students will help make the final decision about their projects and activities; it is important to know early in the year the ways in which parents can support the club program. Although this is not required, it is encouraged.

You may also consider holding “parent nights” or “family days” during which members can “show-off” their accomplishments. Parents can socialize with one another. Learn about their personal interests, hobbies and family activities.

SOE considers you family! We encourage you to create you own SOE families in your community!

b. Maintain good communication.

In order for parents to feel like they are apart of the group and that they share responsibilities for its success, they must be kept informed about the “when, where and whys” of the club’s activities. These are some ways you can stay connected with parents:



- Ask parents to assist at club meetings on a rotating basis. You may even want to meet in the members' homes on a rotating basis.
- Encourage members to ask their parents for help.
- Send information sheets home with members prior to special activities such as archery shoots, safety training etc.
- Make time to chat with parents whenever they bring their child to an activity.

c. Communication: An Important Two-Way Street

You will be receiving both regularly scheduled communications (such as a SOE e-blast, Video Blog etc.) often they will contain registration instructions for up-coming events. Occasionally, they will request information needed by SOE staff for reporting purposes. The information you provide is important as is submitting it on time; eliminating the need for duplicate e-blast, mailings or phone calls.

d. Understanding Ages of Youth

School Age Children (grades 4-8)

> Physical Development

- Very active and enjoy things which involve movement, cannot sit still for long periods of time.
- Beginning of adolescence is marked by a growth spurt which occurs across a wide range of ages, with females maturing before males. (Rapid physical changes are often a source of embarrassment for young teens.)

> Emotional Development

- Have a weak sense of individual identity. (Need to feel accepted and worthwhile, successes should be emphasized and failures kept in perspective as learning opportunities.)
- By the end of the period, begin to demonstrate



- post-conventional moral thinking
- During puberty, changes in hormones and changes in thinking contribute to mood swings
- Begin to test value. (Justice and equality become regarded as important issues.)
- Feel the need to be part of something important.

> Intellectual Development

- Until around age 10 or 11, think concretely in absolutes (black/white, right/ wrong), but are beginning to think logically (new ideas are best understood if related to previous experiences.)
- Around age 10 or 11, begin to demonstrate formal, operational thinking and think abstractly, but still tend to think in all-or-nothing terms.
- Will intensely explore subjects of interest.
- Often reject solutions offered by adults in favor of finding their own solutions.

> Social Development

- Joining clubs and groups becomes very important around age 9-10. (Will form clubs with a group of others similar to themselves.)
- Have difficulty understanding others' thinking, but understand the benefit of making others happy.
- Satisfaction in completing projects comes more from pleasing adults in their lives, than from the value of the activity itself.
- By the end of this period:
 - Ready to start being responsible for actions;
 - Move away from dependence on parents toward eventual independence;
 - Dependence on opinions of adults shifts to dependence on opinions of peers, enjoy doing activities away from home



High School Age Youth

- > Physical Development
 - Physical changes are accepted by most teens, and most awkwardness is past, although some boys are still growing quickly.
 - Most females reach maximum height by age 14, most males by age 16, males gain muscle, females gain fat. Both sexes are still developing bone mass.
- > Emotional Development
 - Searching for independence and identity, usually achieved around age 16.
 - Seeking emotional autonomy from parents.
 - Younger teens have difficulty with compromise.
 - Unsettled emotions are common.
 - Take pride in responsibility and respect of others.
- > Intellectual Development
 - Continue to gain cognitive and study skills, can adapt language to different contexts.
 - Mastering abstract thinking.
 - Exploring and preparing for future careers and roles.
 - Set goals based on feelings of personal needs and priorities, likely to reject goals set by others.
- > Social Development
 - Generally self-centered, but capable of empathy.
 - Relationship skills are well developed.
 - Dating increases and moves from group dates to double dates to couple only dating and intimacy.
 - Accepted by opposite sex is of high importance.
 - Want to belong to groups, but also be recognized as unique individuals within the groups.
 - Employment and education fill the need for social relationships, which were earlier filled by club and group activities.



VI. MANAGE GROUP ACTIVITIES FOR SAFETY, EFFICIENCY, AND EFFECTIVE LEARNING

a. Setting Boundaries (Belonging)

Working with youth, especially other people's children, can be a challenge. While some children are better behaved than others, they all need acceptance and the opportunity to learn.

In mixed groups, the challenge of a youth leader is to see that disruptive youth do not impede learning or fun for others. Their very presence in the group, combined with your wise guidance, will help them learn how to be respectful, positive members of a learning community.

b. Clear Expectations (Belonging)

Uncertainty and confusion add stress to individuals and groups and can lead to acting-out behavior. When norms of group behavior are simple and clear, then members generally respond well. Too many rules, constantly changing expectations, or unclear consequences often set the stage for negative behavior.

Sample rules:

- Be Safe
- Be on Time
- Be Where you are Supposed to Be
- Be Obedient

c. Levels of Consequence (Belonging)

Begin with the least restrictive response. Hopefully the problem will be solved before many levels of response are needed. At each level of consequence, seek to engage the youth in positive choices by reinforcing positive behavior.



The first level of confronting negative behavior can be a simple word of correction, spoken privately to the individual in need of correction. The private and respectful presentation of the correction will avoid embarrassing or belittling the individual in front of the group. One approach might be, "Here is the problem, what can we do about it?"

A second level consequence might be a "time-out" or separation from the group's activity. A time-out gives the individual an opportunity to feel the consequences of negative behavior and consider future actions. The approach might be, "Sit here for five minutes and then let me know how you intend to participate when you return to the group."

A third level of consequence can be isolation from the group, such as going to another (supervised) location for a significant time. The group will be able to continue and the individual will experience the severity of the problem behavior. This intervention should include a discussion with the parent of the child regarding the need to make different choices if the child wishes to continue in the program.

Returning to the next group session would require readiness to commit to the group's norms. Finally, the fourth level of response may be removing the member from the club permanently or at least until a new beginning is possible.

d. Motivate Members Through Positive Reinforcement

Positive reinforcement is the single most effective tool for motivating youth. It is also very important in discipline, although providing positive reinforcement is not easy. Youth need constant reinforcement for their positive activities.

It requires a positive outlook on your part and must be practiced. It comes in two forms: verbal and nonverbal. When giving positive reinforcement it is important to be specific and sincere. Don't say, "John, you've done a good job." Say specifically what the child did: "John, your carrot cake looks good



and tastes great—good job!”

Being too general with positive comments may appear artificial or phony. Unfortunately, most people find it easier to be critical than positive. To overcome this, focus on the strengths and successes (even small ones) of your members. Help them to accept themselves so that they can accept others.

By following your lead, they will also learn to give positive feedback to others. Constantly give positive reinforcement. Here are some simple ways to do it:

- A smile.
- A nod.
- An enthusiastic and encouraging comment.
- Saying “thank you”.
- Asking a member to demonstrate skills to the rest of the group.

There are literally thousands of ways to show positive reinforcement. As you see the results of your words and actions, the importance of positive reinforcement will be quite clear and you will find your own ways to provide it both verbally and nonverbally.

e. Just for Fun

Ideas for Special Club Meetings:

September-	E-Club Kick-Start Fall Fundraiser
October-	SOE T-shirt Day Scheduled Outdoor Day
November-	Favorite Outdoor Picture Contest (Chance to win SOE Pizza Party) Turkey Service Project Day



December-	Camo Christmas Party
January-	E-Club Begins Spring Semester Winter Fun Day Craziest Hunting Story Contest (Chance to win SOE Pizza Party)
February-	Wear SOE T-Shirt Day
March-	Spring Fundraiser Spring Service Project Day Bring your sheds to school (Shed Hunting Project)
April-	Muddy Truck Day Post Pic-(Chance to win SOE Pizza Party)
May-	Camo Day End Of Year Celebration

VIII. EXPECTATIONS OF LEADERSHIP

a. Expectations of SOE Staff

President. The President is hired by the Board of Directors. Responsibilities include but are not limited to:

- Advise the board and carry out tasks assigned by the board
- Oversee daily operations, project planning, and special events, working closely with each program coordinator
- Personnel management (recruitment, hiring, training, evaluation and termination of staff)
- Together with the Program Director, develop and manage the annual budget for board approval, including necessary revisions
- Program development



- Supervision of all branding and marketing
- Develop education, mentorship and outreach programs

Program Directors. The Program Directors are hired by the President. Responsibilities include but are not limited to:

- Advise the board and carry out tasks assigned by the board
- Assist in personnel management
- Supervision of State and regional directors
- Serve as liaison between staff and board members
- Coordinate with the President and the board to oversee activities including grant applications, management of grants, special projects, fiscal management
- Together with the President, develop and manage the annual budget for board approval including necessary revisions
- Oversee all areas of the education, mentorship and outreach programs

b. Expectations of SOE Volunteer Staff

Pro Staff. The ProStaff are hired by the President. Responsibilities include but are not limited to:

- Communicate the SOE brand and message
- Maintain social platform status directing people to SOE website and media platforms
- Work to recruit volunteers to lead and serve local clubs
- Attend any major events and expos located within respected distance
- Serve as a guide for at least one youth hunt per year.



State Directors: The state directors are selected by the National Program Director. Responsibilities include but are not limited to:

- Assists in marketing and promoting Student Outdoor Experience in their specific state.
- Meet key community leaders to help financially support SOE in their state.
- Launch new SOE Clubs in public, private and home-school coops not limited to churches and other youth organizations.
- Oversee the instructors, club directors and teachers sponsors in each club in that state.
- Review the need and help to hire regional directors for state support.
- Assist Regional and Club Director with 2 club fundraisers each year.
- Host SOE State Fundraiser Banquet once a year.

Regional Directors: The Regional Directors are recommended by the SOE State Director and/or selected by the National Program Director. Responsibilities include but are not limited to:

- Assists in marketing and promoting Student Outdoor Experience in their specific state.
- Meet key community leaders to help financially support SOE in their community.
- Launch new SOE Clubs in public, private and home-school coops not limited to churches and other youth organizations.
- Oversee the instructors, club directors and teachers sponsors in each club in their region.
- Assist Club Director with 2 club fundraisers each year for each club.



Club Directors: The Club Directors are recommended by the SOE State and Regional Directors and/or selected by the National Program Director. Responsibilities include but are not limited to:

- A club director is responsible to connecting with the students outside the virtual walls of the club.
- To help prepare the activity for the day
- Coordinate any field trips and plan clubs schedules.
- To text, email or call students to remind them of their participation
- Connect with parents to inform them of special events or changes.
- Help facilitate two club fundraisers per school year.

Instructor: The Instructor is selected by the Club Director. Responsibilities include but are not limited to:

- Responsible for teaching the lesson and making preparations for the activity for the club.

Teacher/Sponsor: The teacher/sponsor is the representative for the school and actively engaged in all club meetings. Responsibilities include but are not limited to:

- Responsible for coordinating dates for the clubs to meet
- To be the liaison for special events and changes to the schedule.
- They are the hands and feet on campus that engages with the students to encourage them in their participation of club meetings and be the students' encouragement and personal connection on campus.

Volunteer: A volunteer can be anyone willing to come along side of our SOE staff and directors for any reason to help with club meetings, special events, etc. Our insurance plan mandates that any person working with a student for any reason must have a background check first.



All E-Club leaders **MUST** pass a background check and SOE highly recommends that **one of the leaders** hold current hunter safety certification. ***Any volunteer or leader that plans to mentor a student during a scheduled SOE Youth Hunt is REQUIRED to hold ANY VOLUNTEERS OR LEADER THAT PLANS TO MENTOR A STUDENT DURING A SCHEDULE SOE YOUTH HUNT, IT IS REQUIRED THAT YOU MUST HAVE A CURRENT HUNTER SAFETY CERTIFICATION***

The requirements stated by our insurance binder are the following:

- All members must be recorded and signatures kept at SOE Corporate Office
- All activities must be held at the school site unless permission slips are signed for off site activities
- SOE is not liable for transportation of students.
(Parents can drop student off at other location or school can provide bus and driver under schools liability)
- Students can not stay on any premise overnight except approved/authorized SOE sites provided in each state.
- All hunting mentors must hold a current DNR Hunter Safety Certification.
- All students must hold a current DNR Hunter Safety Certification before hunting.

We are privileged to have the insurance coverage that we carry for all our staff, leaders, volunteers and students, but it very important that we carry out the insurance as required.

c. SOE Fundraisers:

SOE wants every club to be successful. We could not be called Student Outdoor Experience if we plan to keep our students on-campus, inside all year long. We know in order for you to plan all the activities you would like, there must be monies set aside for field trips and special



events. SOE requires that you select 2 of the 3 fundraiser listed below and provide these options for your students in September and February each school year.

Each of these fundraisers are virtually the same. The students receive pledges from friends and family requesting a dollar amount for hitting the mark or hitting a bulls-eye. The more successful the student is at hitting the mark, a higher dollar amount is figured for collection. The students collect the monies once they have participated in the tournament. All funds are sent to SOE National Office then the club is sent a check for 80% of its profit. All checks need to be made payable to SOE or Student Outdoor Experience. Fundraiser documents are attached.

We recommend that you teach and train your students on the mechanics and safety features of the items used for each fundraiser. Then allow students to have a practice round before beginning their tournament. For example, allow students to shoot 5 arrows, or 5 BB-gun shots or 5 casting opportunities so that they fully understand the use of each item.

Items Needed:

Each student should have a copy of the pledge form and several copies of the SOE promotional handout. While they are sharing about the fundraiser, they can hand out information about Student Outdoor Experience. This gives the pledger an opportunity to see the organization they are supporting.



Archery Fundraiser:

For the archery fundraiser, you will need to set up a target and have a bow provided for the students to shoot. Be sure to train your students on the safety features and the proper use of the bow. (You may have access to bows arrows and targets through your school, or you may have a local archery shop allow you to borrow them or ask the owner to donate a bow and target for the students to use on special events or future fundraisers) SOE is a 501C-3 nonprofit organization and we will be happy to provide a receipt for the donation so the business may use as a tax deduction

Set the targets up at 10 yards (30 feet) and have students shoot 15 arrows each. (3 rounds at 5 arrows each time.) Have them track their progress. If they miss the target it's counted as a miss. If they hit the target, it's counted as a hit. If they hit the bulls-eye, it's counted as a bulls-eye.





BB-Gun Fundraiser:

For the BB-gun fundraiser, we recommend that you **set up your targets outside or go to a local gun range**. Be sure to train your students on the safety features and proper use of the BB-gun. Also, make sure that each student wears protective eye gear. You will need a target and have a BB-gun provided for the students to shoot. (You may have access to a BB or pellet gun and target through your schools ROTC, or you may have a volunteer allow you to borrow them or ask a local gun shop to donate a BB-gun and target for the students to use on special events or future fundraisers) SOE is a 501C-3 nonprofit organization and we will be happy to provide a receipt for the donation so the business may use as a tax deduction.

Set the targets up at 15 yards and have students shoot 25 times each. (5 rounds at 5 BB's each time.) Have them track their progress. If they miss the target it's counted as a miss. If they hit the target, it's counted as a hit. If they hit the bulls-eye, it's counted as a bulls-eye.





Casting Fundraiser:

For the casting fundraiser, you will need to set up a target and have a fishing pole/poles provided for the students to use. (you may have a volunteer allow you to borrow them or ask a local tackle shop to donate a few for the students to use on special events or future fundraisers) SOE is a 501C-3 nonprofit organization and we will be happy to provide a receipt for the donation so the business may use as a tax deduction.

Set a 5 gallon bucket in a child size swimming pool or inside a hula-hoop at 15 yards and have the students cast a weight (no hook) 25 times at the target. (5 rounds at 5 casts each time.) Have them track their progress. If they hit outside the child size pool or hula-hoop, it's counted as a miss. If they cast inside the child size pool or hula-hoop, it's counted as a hit. If they hit the inside the bucket, it's counted as a bulls-eye.





Regional Level: Vision and Connection Dinner

Fundraising monies at a regional level is much different. We suggest hosting an SOE Vision and Connection Dinner at a nice restaurant, country club or hotel. This place should be able to support 20-40 people, provide AV equipment for video and sound. This dinner typically is the backbone for starting an SOE program in a specific area. It rallies people and business together to help support the SOE vision for a community or region. A sample schedule for this dinner is as follows:

- 10 minutes Socialize
- 5 minutes Appreciation and Short Introduction
- 30 minutes Dinner
- 30 minutes Share SOE Vision
- 5 minutes Fill out Connect Card (See Below)
- 15 minutes Questions and Wrap up

An SOE Connect Card simply allows people to share the resources they can offer to help support the SOE program. It allows them to become a member, volunteer, provide property for special hunts and events, possible office space, warehouse space and/or provide financial resources. This gives the director the opportunity to connect with each person within a few days and get people involved. The funds raised at this level can go to underwriting a specific club, student or special event. Connect Cards are available online to print with your SOE user/id.

State Level: SOE Annual Banquet

An SOE Banquet is an important event once you have the program in place. The banquet will allow the director to share the success of the clubs, accomplishments of the students and stories of the outreach in their communities. This also allows the state director to clearly communicate their future expectations, and resources that are needed to fulfill their goals. Hosting a banquet requires additional volunteers for it to be successful.



Below are items to help you raise the money you need.

- Meeting Space to hold the amount necessary
- Catering
- Table Décor
- Additional table space for check in
- Raffle items
- Silent auction items
- Open auction items
- Raffle tickets
- Table or space to sell SOE apparel
- AV/sound and media equipment
- Provide a place for families to shoot archery or have a fishing casting game, etc,

Sample Schedule:

- 2 minutes Welcome (Provide direction for auction and raffle) Continue to announce
- 20-30 minutes Check in, walk room for items to bid on or select items for raffle
- 30 minutes Dinner
- 30 minutes SOE Accomplishments, Vision and goals
- 5-8 minutes SOE Connect Card
- 20-30 minutes Announce winners of raffle and silent auction
- 10 minutes Live Auction (typically a donated gun or bow)
- 5 minutes Appreciation and Close



The Wild Turkey

Lesson 1

"I'm an outdoors girl and I love the excitement of fishing, riding four-wheelers and hunting" - Miranda Lambert

Life Application

Hunting turkey is considered by many to be one of the most exciting forms of hunting out there. There is nothing like waking up in the morning and have an old tom send chills down your spine when you hear him gobble on the roost. Today, wild turkey are plentiful in many states, however, this has not always been the case. The wild turkey as we know it had to make a giant comeback from signs of extinction.

"Every conservationist must prepare for the future" - John Stamper

The health and success of today's turkey populations is a testament to conservation and protection efforts. The same can be said in our lives. What are you doing today to ensure long term health and success in the future?

How To

The Wild Turkey that we see today are actually native to North America and we have seen turkey populations make a giant comeback throughout the US. Their numbers have boomed over the last decade due to great conservation efforts. The Wild Turkey was here long before the Europeans colonized America. They are not to be confused with their cousins, domestic turkeys (the ones you eat for Thanksgiving). Common Descriptions: Male = Tom or Gobbler, Young Male = Jake, Female = Hen, Young = Poult. The four major species of turkey found in America are listed below:

Eastern Wild Turkey: The Eastern Turkey has the largest range of all turkey species found in America. It actually covers the entire eastern half of the United States. It goes as far north as Maine, South to Florida and west as Oklahoma. This species has chestnut brown tips on the upper tail and can weigh 30lbs. They have been known to grow to four feet. They number from 5.1 to 5.3 million birds.



Osceola Wild Turkey: This species is known for being found throughout Florida. It has been documented that their name came from the famous Seminole leader Osceola, and was first described in 1890. They are known for being very dark, smaller and have longer legs than the other species. When you look at the feathers you will see an iridescent green and purple color. Their numbers range from 80,000 to 100,000 birds.

Rio Grande Wild Turkey: This species is known to range in specific states which include California, Colorado, Kansas, New Mexico, Oklahoma and Oregon. You can also find this species in Hawaii and a few regions in the northeast. You will find that it's feathers often have a green-coppery sheen to them as well as a light tan color along the tips of the tail and on the lower back feathers. Their numbers range from range from 1,022,700 to 1,025,700.

Merriam's Wild Turkey: The Merriam is typically found in Wyoming, Montana, South Dakota as well as New Mexico and the Rocky Mountains. They can be easy identified with their white tips found on the tail feathers. You will also find white tips and some purple and bronze coloration along their back feathers. Their numbers range from 334,460 to 344,460.

Did You Get It?

1. What gender do you need to be to turkey hunt? Any Gender. The great thing about hunting is that ANYONE can experience our sport.
2. Why have we seen the turkey population increase? great conservation and care.
3. What species has white tips on their tales? Merriam Wild Turkey.
4. Why is it important to care for ourselves? insure preservation today, but assist us in becoming all we were can to be.



Sample How To's

The How To section should be fun and exciting for each student. Make sure that you have all the necessary elements available to insure you are properly teaching this section. Make sure you reiterate SAFETY and the importance it has in our lives and in our sport. Having them participate will have a significant impact on their overall experience of your group:

Sample How To's:

1. **Gold:** Help students identify the species of turkeys through pictures.
2. **Platinum:** Bring in a mounted Turkey and describe the species and the colorization of the feathers. Test their knowledge to see if they can determine the species name based on the description.
3. **Titanium:** Have a local taxidermist come in and bring several species of turkey. You could also invite a local conservationist to describe the species of local turkeys along with helping students understand what is needed to preserve their habitat.

LESSON #1



P.O. Box 6266
McKinney, Texas 75071
888.244.1611
www.soelive.com

THE WILD TURKEY

LESSON # 1

"I'm an outdoors girl and I love the excitement of fishing, riding four-wheelers and hunting" - Miranda Lambert

Hunting turkey is considered by many to be one of the most exciting forms of hunting out there. There is nothing like waking up in the morning and having an old tom send chills down your spine when you hear him gobble on the roost. Today, wild turkey are plentiful in many states, however, this has not always been the case. The wild turkey as we know it had to make a giant comeback to avoid extinction.

"Every conservationist must prepare for the future"
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The health and success of today's turkey populations is a testament to conservation and protection efforts. The same can be said in our lives. What are you doing today to ensure long term health and success in the future?

LEARN IT?

The Wild Turkey that we see today are actually native to North America and we have seen turkey populations make a giant comeback throughout the US. Their numbers have boomed over the last decade due to great conservation efforts. The Wild Turkey was here long before the Europeans colonized America. They are not to be confused with their cousins, domestic turkeys (the ones you eat for Thanksgiving). Common Descriptions: Male = Tom or Gobbler, Young Male = Jake, Female = Hen, Young = Poult. The four major species of turkey found in America are listed below:

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DID YOU GET IT?

1. What gender do you need to be to turkey hunt?

2. Why have we seen the turkey population increase?

3. What species has white tips on their tails?

4. Why is it important to care for ourselves?



LIABILITY RELEASE FORM

In consideration for being accepted by Student Outdoor Experience, for participation in an SOE E-Club, we (I), being 21 years of age or older, do for ourselves (myself) (and for and on behalf of my child-participant if said child is not 21 years of age or older) do hereby release, forever discharge and agree to hold harmless Student Outdoor Experience and the E-Club sponsoring organization and the club director, sponsor or instructors thereof from any and all liability, claims or demands for personal injury, sickness or death, as well as property damage and expenses, of any nature whatsoever which may be incurred by the undersigned and the child-participant that occur while said child is participating in the above described trip or activity.

Furthermore, we (I) [and on behalf of our (my) child-participant if under the age of 21 years hereby assume all risk of personal injury, sickness, death, damage and expense as a result of participation in recreation and work activities involved therein.

We (I) are the parents(s) or legal guardian(s) of this participant, and hereby grant our (my) permission for him or her to participate fully in said SOE E-Club, and hereby give our (my) permission to take said participant to a doctor or hospital and hereby authorize medical treatment, including but not in limitation to emergency surgery or medical treatment, and assume the responsibility of all medical treatment.

Parent/Gardian Signature:

Printed Name

Parent(s) phone

Then tear off flap and turn in to the E-Club Leader

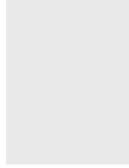
Student Outdoor Experience
P.O. Box 6266
McKinney, Texas 75071
888.244.1611



E-Club Registration



Student Outdoor Experience
Leading the way





E-CLUBS

Student Outdoor Experience E-Clubs allow students to have an opportunity to be mentored and motivated to become great sportsmen, conservationists and leaders in their school's and community. E-Clubs create an exciting venue for students to become more involved in the world of the great outdoors, hunting, fishing and the shooting sports. Student Outdoor Experience has a desire for each student to find the leader within them and to achieve their highest level of potential which makes them the most successful leader in life.

E-Clubs provide a chance for young people to belong – to be part of a group their own age and to learn new things. Through E-Clubs, young people have opportunities to:

- Learn new skills, gain knowledge, and develop positive attitudes.
- Discover and use their personal talents.
- Develop a feeling of self-worth, while respecting the rights and privileges of hunting, fishing and the outdoors.

SOE educates the Next Generation and gives them the life skills they need to be great role models and leaders. We use our passion and the backdrop of fishing, hunting and the outdoors to teach students lessons related to character, integrity and vision.



CLUB ACTIVITIES

E-Club sessions are combined with high energy, interactive programming. Samples includes:

- Interactive Outdoor Games
- Hunting and Fishing Seminars
- Archery and BB Gun Shoot (enclosed and contained BB Gun Range)
- Student Lessons and Study Guide
- Club Community and Group Projects



FAQ's:

When: _____

Where: _____

Local Contact: _____

Cost: \$ 35.00 Annual Registration (To S.O.E.)

**!Includes: T-shirt/Club Dues/Sticker/Band

REGISTRATION FORM

Name _____ Age _____

Birth Date _____ Grade Level _____

Address _____

City _____ State _____ Zip _____

Email _____

School _____

Home # _____

Emergency # _____

Allergies/Medical Info _____

To Whom It May Concern:

The undersigned does hereby give permission for our/my child, (print name of child) _____ to attend and participate in E-Club activities sponsored by (S.O.E.) Student Outdoor Experience.

Parent/Legal Guardian Signature _____ Date _____

Print Name _____

Cost: \$35.00 Annual Membership payable to Student Outdoor Experience

Payment: Cash _____ Check _____ VISA/MC _____

VISA/MC # _____

EXP. DATE _____ Security Code _____

Then tear off flap and turn in to the E-Club Leader

CERTIFICATE of ACHIEVEMENT



This certifies that



*This certificate has been awarded for the completion of all steps
contained within the Student Outdoor Experience Turkey Hunting
requirements to include all safety and how-to sections.*

DATE

SOE LEADER



Our **E-Club** creates an **exciting** opportunity for students to become more involved in the world of the great **outdoors**, **hunting** , **fishing** and the **shooting sports**. **Join today!!**

When:

Where:

Who: Open to Anyone

How: Just show up and we will do the rest!!

Contact:



www.soelive.com / 888.244.1611