



SOE Fundraisers

SOE wants every club to be successful. We could not be called Student Outdoor Experience if we plan to keep our students on-campus, inside all year long. We know in order for you to plan all the activities you would like, there must be monies set aside for field trips and special events. SOE requires that you select 2 of the 3 fundraiser listed below and provide these options for your students in September and February each school year.

Each of these fundraisers are virtually the same. The students receive pledges from friends and family requesting a dollar amount for hitting the mark or hitting a bulls-eye. The more successful the student is at hitting the mark, a higher dollar amount is figured for collection. The students collect the monies once they have participated in the tournament. All funds are sent to SOE National Office then the club is sent a check for 80% of its profit. All checks need to be made payable to SOE or Student Outdoor Experience. Fundraiser documents are attached.

We recommend that you teach and train your students on the mechanics and safety features of the items used for each fundraiser. Then allow students to have a practice round before beginning their tournament. For example, allow students to shoot 5 arrows, or 5 BB-gun shots or 5 casting opportunities so that they fully understand the use of each item.

Items Needed:

Each student should have a copy of the pledge form and several copies of the SOE promotional handout. While they are sharing about the fundraiser, they can hand out information about Student Outdoor Experience. This gives the pledger an opportunity to see the organization they are supporting.



Archery Fundraiser:

For the archery fundraiser, you will need to set up a target and have a bow provided for the students to shoot. Be sure to train your students on the safety features and the proper use of the bow. (You may have access to bows arrows and targets through your school, or you may have a local archery shop allow you to borrow them or ask the owner to donate a bow and target for the students to use on special events or future fundraisers) SOE is a 501C-3 nonprofit organization and we will be happy to provide a receipt for the donation so the business may use as a tax deduction. Set the targets up at 10 yards (30 feet) and have students shoot 15 arrows each. (3 rounds at 5 arrows each time.) Have them track their progress. If they miss the target it's counted as a miss. If they hit the target, it's counted as a hit. If they hit the bulls-eye, it's counted as a bulls-eye.





BB-Gun Fundraiser:

For the BB-gun fundraiser, we recommend that you **set up your targets outside or go to a local gun range**. Be sure to train your students on the safety features and proper use of the BB-gun. Also, make sure that each student wears protective eye gear. You will need a target and have a BB-gun provided for the students to shoot. (You may have access to a BB or pellet gun and target through your schools ROTC, or you may have a volunteer allow you to borrow them or ask a local gun shop to donate a BB-gun and target for the students to use on special events or future fundraisers) SOE is a 501C-3 nonprofit organization and we will be happy to provide a receipt for the donation so the business may use as a tax deduction.

Set the targets up at 15 yards and have students shoot 25 times each. (5 rounds at 5 BB's each time.) Have them track their progress. If they miss the target it's counted as a miss. If they hit the target, it's counted as a hit. If they hit the bulls-eye, it's counted as a bulls-eye.





Casting Fundraiser:

For the casting fundraiser, you will need to set up a target and have a fishing pole/poles provided for the students to use. (you may have a volunteer allow you to borrow them or ask a local tackle shop to donate a few for the students to use on special events or future fundraisers) SOE is a 501C-3 nonprofit organization and we will be happy to provide a receipt for the donation so the business may use as a tax deduction.

Set a 5 gallon bucket in a child size swimming pool or inside a hula-hoop at 15 yards and have the students cast a weight (no hook) 25 times at the target. (5 rounds at 5 casts each time.) Have them track their progress. If they hit outside the child size pool or hula-hoop, it's counted as a miss. If they cast inside the child size pool or hula-hoop, it's counted as a hit. If they hit the inside the bucket, it's counted as a bulls-eye.



SOE ARCHERY FUNDRAISER

Raising Funds for Your Club is Easy!!

Pledging is Easy!

Just write down your pledges on the other side of this page and bring back to school with you.



1. Call.

Call your family and friends and politely ask them for a pledge. Be sure to check out the supplied script below. Remember, they can give a pledge per hit or a flat donation. Record all pledges on the other side of this form.



2. Bring it back.

As soon as you get a pledge, be sure to let your club leader know. Students may get pledges from now until the day of the tournament.



3. Come to the Tournament.

Parents are invited to support their student at the tournament.



4. Collect.

Pledge money will be due after the tournament. At that time, you will receive a collection envelope. Please put all checks in your envelope, and send back to school. Money will be due about one week after the tournament.



STUDENT SCRIPT

Hello, may I speak to _____? Hello _____ this is _____,
I am calling to tell you about a cool program at our school that raises money for our SOE Club.

In a few weeks, I will be competing at an archery tournament where I will be aiming for a bullseye!

I have a question for you...
Will you please pledge me a dollar amount for every time I hit the target?
You can pledge 1 dollar, 2 dollars, 5 dollars per hit or any other amount.
I will call you after the tournament to tell you how many times I hit the target.
Thank you for helping me reach my goal!

SOE ARCHERY FUNDRAISER

Raising Funds for Your Club is Easy!!

Dollars Pledged/Hit

- ★ \$1 Per Hit
- ★ \$2 Per Hit
- ★ \$5 Per Hit
- ★ _____ (Other)

NAME:	STATE:
PHONE:	
CIRCLE: PARENT GRANDPARENT RELATIVE FRIEND OTHER	

Dollars Pledged/Hit

- ★ \$30 Donation
- ★ \$60 Donation
- ★ \$150 Donation
- ★ _____ (Other)

Dollars Pledged/Hit

- ★ \$1 Per Hit
- ★ \$2 Per Hit
- ★ \$5 Per Hit
- ★ _____ (Other)

NAME:	STATE:
PHONE:	
CIRCLE: PARENT GRANDPARENT RELATIVE FRIEND OTHER	

Dollars Pledged/Hit

- ★ \$30 Donation
- ★ \$60 Donation
- ★ \$150 Donation
- ★ _____ (Other)

Dollars Pledged/Hit

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- ★ \$2 Per Hit
- ★ \$5 Per Hit
- ★ _____ (Other)

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CIRCLE: PARENT GRANDPARENT RELATIVE FRIEND OTHER	

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SOE ARCHERY FUNDRAISER

Raising Funds to Impact the Next Generation

Scoring is Easy!

Just write down the score of each arrow as you shoot and total them at the end.

Scoring System:

- Anything outside of the rings is a miss = M
- Inside the rings is a hit (except designated bullseye) = H
- Inside the bullseye = B



<i>First Flight</i>	<i>Second Flight</i>	<i>Calculate</i>
1		
2		
3		
4		
5		
6		
7		
8		
9		
10		
11		
12		
		<i>Total</i>
		<i>M =</i>
		<i>H =</i>
		<i>B =</i>

Now that you have your scores simply list your results next to the name of your sponsor and calculate how much they pledged you for their support.

SOE CASTING FUNDRAISER

Raising Funds for Your Club is Easy!!

Pledging is Easy!

Just write down your pledges on the other side of this page and bring back to school with you.



1. Call.

Call your family and friends and politely ask them for a pledge. Be sure to check out the supplied script below. Remember, they can give a pledge per hit or a flat donation. Record all pledges on the other side of this form.



2. Bring it back.

As soon as you get a pledge, be sure to let your club leader know. Students may get pledges from now until the day of the tournament.



3. Come to the Tournament.

Parents are invited to support their student at the casting tournament.



4. Collect.

Pledge money will be due after the tournament. At that time, you will receive a collection envelope. Please put all checks in your envelope, and give to your club leader. Money will be due about one week after the tournament.



STUDENT SCRIPT

Hello, may I speak to _____? Hello _____ this is _____,
I am calling to tell you about a cool program at our school that raises money for our SOE Club.

In a few weeks, I will be competing at an casting tournament where I will be casting into a small target in order to hit the mark!

I have a question for you...
Will you please pledge me a dollar amount for every time I hit the target?
You can pledge 1 dollar, 2 dollars, 5 dollars per hit or any other amount.
I will call you after the tournament to tell you how many times I hit the target.
Thank you for helping me reach my goal!

SOE ARCHERY FUNDRAISER

Raising Funds for Your Club is Easy!!

Dollars Pledged/Hit

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- ★ \$2 Per Hit
- ★ \$5 Per Hit
- ★ _____ (Other)

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SOE CASTING FUNDRAISER

Raising Funds to Impact the Next Generation

Scoring is Easy!

Just write down the score of each shot as you shoot and total them at the end.

Scoring System:

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- Inside the rings is a hit (except designated bullseye) = H
- Inside the bullseye = B



<i>First Round</i>	<i>Second Round</i>	<i>Calculate</i>
1		
2		
3		
4		
5		
6		
7		
8		
9		
10		
11		
12		

Now that you have your scores simply list your results next to the name of your sponsor and calculate how much they pledged you for their their support.

Total

M =

H =

B =



SOE BB-GUN FUNDRAISER

Raising Funds for Your Club is Easy!!

Pledging is Easy!

Just write down your pledges on the other side of this page and bring back to school with you.



1. Call.

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SOE BB-GUN FUNDRAISER

Raising Funds for Your Club is Easy!!

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- ★ _____ (Other)

NAME:

STATE:

PHONE:

CIRCLE: PARENT GRANDPARENT RELATIVE FRIEND OTHER

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